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**News Release** – Fourth Quarter and Year End Financial Results

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**FOR IMMEDIATE RELEASE**  
**Enterprise National Bank N.J.**

**Announces Fourth Quarter and Year End Earnings; Bank Achieves Quarterly and Full Year Profit**

Kenilworth, New Jersey, January 27, 2011- Enterprise National Bank N.J. (the "Bank") (OTCBB: ENBN) reported a net profit of \$99 thousand, or \$0.04 per share, for the quarter ended December 31, 2010, compared to a loss of \$1.0 million in the fourth quarter of 2009 and earnings of \$15 thousand, or \$.01 per share for the third quarter of 2010.

For the year ended December 31, 2010, the Bank recognized a net profit of \$213 thousand, or \$.10 per share, compared to a net loss of \$1.8 million, or (\$.98) per share for 2009. The year over year result is primarily due to a decrease of \$1.5 million in provision for possible loan losses and increase in net interest income of \$538 thousand. In a joint statement N. Larry Paragano, Chairman and Donald J. Haake, President and Chief Executive Officer stated "We are very pleased to report our fourth consecutive quarter of positive earnings and our first full year of profitability".

**FINANCIAL CONDITION**

The Bank ended the fourth quarter of 2010 with total assets of \$113.1 million as compared to \$114.9 million at December 31, 2009 reflecting a decrease in total assets of less than 1%. During the twelve month period, the Bank experienced a net increase in loans of \$9.6 million, a decrease in cash and due from banks of \$13.6 million and an increase in investment securities of \$2.6 million. During the twelve months of 2010, the Bank funded \$17.9 million in new loan originations, primarily commercial real estate and business loans, and experienced payoffs and repayments totaling \$8.3 million.

Loans, net of allowance for loan losses, totaled \$83.6 million at December 31, 2010, an increase of \$9.4 million, or 12.7% from \$74.2 million at December 31, 2009.

The decline in assets was primarily due to a decrease in cash and due from banks of \$13.5 million offset by an increase in loans of \$9.4 million and investment securities of \$2.6 million. The decrease in cash and due from banks is a result of management's redeployment of excess liquidity into higher yielding loans and investment securities.

**REVENUES**

Total revenues, defined as net interest income plus non-interest income increased by \$336 thousand or 34.3% during the fourth quarter of 2010 compared to the fourth quarter of 2009. For the year ended December 31, 2010, total revenue increased by \$573 thousand, or 15.2%, as compared to the year ended December 31, 2009. The growth in revenues was primarily due to the decrease in interest cost on deposits and increases in the average balances of the loan and

security portfolios.

### **Net Interest Income**

Net interest income for the fourth quarter of 2010 was \$1.2 million, as compared to \$938 thousand in the fourth quarter of 2009, and \$4.2 million for the full year 2010, as compared to \$3.6 million for the full year 2009. The increase in net interest income is primarily due to an increase in average earnings assets to \$106 million in the current fourth quarter compared to \$97.9 million in the fourth quarter of 2009. Net interest margin increased to 4.66% in the fourth quarter of 2010, as compared to 3.83% during the year ago period. The Bank's net interest margin for the year ended December 31, 2010 was 4.21% compared to 3.81% for the year ended December 31, 2009. The increase in the net interest margin was primarily due to lower funding costs in 2010; however, the fourth quarter net interest margin was measurably higher due to the recovery of past-due interest in December as of the result of the successful sale of a non-accrual loan.

### **Provision for Loan Losses**

During the fourth quarter of 2010, the Bank recorded a provision for possible loan losses of \$308 thousand compared to \$1.0 million for the fourth quarter of 2009. The Bank had a provision of \$373 thousand for the twelve month period ended December 31, 2010, compared to a provision of \$1.9 million for the twelve months ended December 31, 2009. The allowance for possible loan losses as a percentage of total loans was 1.58% as of December 31, 2010 as compared to 1.49% at December 31, 2009. The increase in provision reflects management's view of the impact that the current economic environment has and will continue to place on our borrowers, but in no way suggests an increased risk of loss potential.

### **Non-Interest Income**

Non-interest income totaled \$78 thousand for the fourth quarter of 2010, as compared to \$39 thousand for the fourth quarter of 2009. For the twelve months of 2010, non-interest income totaled \$169 thousand as compared to \$133 thousand for twelve months of 2009.

### **Non-Interest Expense**

Total non-interest expense for the fourth quarter of 2010 was \$905 thousand, compared to \$965 thousand in the fourth quarter of 2009, a decrease of 6.2%. For the twelve months ended December 31, 2010, non-interest expense totaled \$3.8 million, a 2.6% increase as compared to \$3.7 million for the twelve months ended December 31, 2009. Management has sought to control the Bank's non-interest expense during this period of slower growth. As part of Management's cost control efforts, salaries and employee benefits expense declined to \$453 thousand in the fourth quarter of 2010, compared to \$486 thousand in the fourth quarter of 2009. Salaries and employee benefits were \$2.0 million and \$2.1 million for the twelve months ended December 31, 2010 and December 31, 2009 respectively.

### **ASSET QUALITY**

The Bank had non-performing loans of \$4.8 million as of December 31, 2010, which represents a decrease of \$600 thousand from September 30, 2010, but an increase as compared to \$2.8 million at December 31, 2009. Charged off loans totaled \$145 thousand as compared to \$1.7 million in 2009. It is important to note that the loans identified as non-performing remain well collateralized and management believes that any material risk of loss should be mitigated by the strong collateralized composition of the portfolio. However, the Bank continues to closely monitor the trend within the portfolio and is prepared to take whatever steps necessary to ensure we are protected against future potential deterioration.

## **CAPITAL**

Stockholders' equity totaled \$15.6 million at December 31, 2010, compared to \$9.9 million at December 31, 2009. All of the Bank's capital ratios remain well in excess of the current regulatory definition of a "well capitalized" institution. The Bank's tier one leverage capital ratio at December 31, 2010 was 13.45% and the Bank's total risk based capital ratio at December 31, 2010 was 17.07%.

## **THE BANK**

Enterprise National Bank N.J., headquartered in Kenilworth, New Jersey, is listed on the OTC Bulletin Board under the symbol "ENBN." The Bank focuses on serving the needs of small to medium sized businesses, commercial real estate borrowers, professional practices and consumers. Its services include business and personal checking, savings, money market and certificate of deposit accounts. Additionally, the Bank offers commercial and consumer loans, lines of credit, home equity loans, ATM cards, debit cards, E-Banking, remote deposit capture, and free telephone and online banking.

### *Forward-Looking Statements*

This news release may contain forward-looking statements. We caution that forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Such statements are also subject to certain factors that may cause the Bank's results to vary from those expected. These factors include changing economic and financial market conditions, competition, ability to execute the Bank's business plan, items already mentioned in this press release, and other factors. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of this date. The Bank undertakes no obligation to publicly revise these forward-looking statements to reflect events and circumstances that arise after the date of this release.

**ENTERPRISE NATIONAL BANK N.J.**

**CONSOLIDATED BALANCE SHEET (unaudited)**

	12/31/10	12/31/09
<b>Assets</b>		
Cash and due from banks	\$ 4,611,474	\$ 18,122,515
Investment securities	23,321,801	20,715,897
Loans	84,909,006	75,316,406
Allowance for loan losses	1,339,373	1,118,857
Net loans	83,569,633	74,197,549
Bank premises and equipment-net	325,406	456,040
Real Estate Owned	295,600	295,600
Other assets	955,719	1,061,877
<b>Total assets</b>	<b>\$ 113,079,633</b>	<b>\$ 114,849,478</b>
<b>Liabilities and stockholders' equity</b>		
Non-interest bearing deposits	\$ 8,185,422	\$ 9,129,108
Savings and interest bearing demand	42,178,256	48,475,113
Time deposits	37,069,784	36,304,630
Total deposits	87,433,462	93,908,851
Borrowings	9,500,000	10,500,000
Other liabilities	502,023	558,580
Total liabilities	97,435,485	104,967,431
Total stockholders' equity	15,644,148	9,882,047
<b>Total liabilities and stockholders' equity</b>	<b>\$ 113,079,633</b>	<b>\$ 114,849,478</b>

**ENTERPRISE NATIONAL BANK N.J.**

**CONSOLIDATED INCOME STATEMENT (unaudited)**

For quarters ended:	12/31/2010	9/30/2010	6/30/2010	3/31/2010	12/31/2009
Total interest income	\$ 1,598,671	\$ 1,356,183	\$ 1,404,575	\$ 1,378,879	\$ 1,444,780
Total interest expense	363,808	337,094	403,721	447,368	506,362
Net interest income	1,234,863	1,019,089	1,000,854	931,511	938,418
Provision for possible loan losses	308,417	35,127	29,931	-	1,046,355
Net interest income after provision	926,446	983,962	970,923	931,511	(107,937)
Service fees and charges	75,796	27,738	22,395	9,491	31,025
Gain on sale of Investment Securities	-	-	21,629	-	-
Other	2,215	2,351	3,106	4,211	7,770
Total non-interest income	78,011	30,089	47,130	13,702	38,795
Personnel expenses	452,936	554,556	498,965	539,726	486,433
Occupancy expense	48,437	51,070	48,736	50,496	66,708
Equipment	139,249	134,831	139,163	141,629	38,540
Advertising	1,641	42	1,648	39	714
Other expense	263,102	257,996	230,227	212,539	372,933
Total non-interest expense	905,365	998,495	918,739	944,429	965,328
Income(loss) before taxes	99,092	15,556	99,314	784	(1,034,470)
Income taxes	520	1,040	520	-	-
<b>Net income(loss)</b>	<b>\$ 98,572</b>	<b>\$ 14,516</b>	<b>\$ 98,794</b>	<b>\$ 784</b>	<b>\$ (1,034,470)</b>

For twelve months ended:	12/31/2010	12/31/2009
Total interest income	\$ 5,738,308	\$ 5,981,642
Total interest expense	1,551,991	2,332,851
Net interest income	4,186,317	3,648,791
Provision for possible loan losses	373,475	1,871,601
Net interest income after provision	3,812,842	1,777,190
Service fees and charges	135,420	89,619
Gain on sale of Investment Securities	21,629	-
Other	11,883	43,503
Total non-interest income	168,932	133,122
Personnel expenses	2,046,183	2,063,332
Occupancy expense	198,739	218,220
Equipment	554,872	464,051
Advertising	3,370	2,323
Other expense	963,864	989,937
Total non-interest expense	3,767,028	3,737,863
Income(loss) before taxes	214,747	(1,827,551)
Income taxes	2,080	7,160
<b>Net income(loss)</b>	<b>212,667</b>	<b>\$ (1,834,711)</b>

**ENTERPRISE NATIONAL BANK N.J.**

**SELECTED FINANCIAL DATA (unaudited)**

For quarters ended:	12/31/2010	9/30/2010	6/30/2010	3/31/2010	12/31/09
<b>Share Data</b>					
Book value per share (basic, period end)	\$ 5.59	\$ 5.59	\$ 5.58	\$ 5.43	\$ 5.38
Net income(loss) per share (basic)	\$ 0.04	\$ 0.01	\$ 0.05	\$ 0.00	\$ (0.56)
Net income(loss) per share (diluted)	\$ 0.04	\$ 0.01	\$ 0.05	\$ 0.00	\$ (0.56)
<b>Selected Averages</b>					
Average net loans	81,813,512	\$ 77,311,726	\$ 75,596,660	\$ 74,678,424	\$ 76,891,904
Average total deposits	90,923,253	\$ 91,307,058	\$ 92,289,703	\$ 91,723,494	\$ 93,585,754
Average earning assets	105,999,299	\$ 99,318,692	\$ 97,311,945	\$ 94,715,442	\$ 97,899,777
<b>Selected Performance Ratios</b>					
Return on average assets	0.09%	0.01%	0.09%	0.00%	-0.90%
Return on average equity	0.63%	0.14%	0.98%	0.01%	-9.64%
Net interest margin	4.66%	4.10%	4.11%	3.93%	3.83%
Non-interest income as % of average assets	0.07%	0.11%	0.17%	0.05%	0.13%
Non-interest expense as % of average assets	3.18%	3.56%	3.27%	3.36%	3.34%
<b>Asset Quality</b>					
Net charge-offs	\$ 144,729	\$ -	\$ -	\$ -	\$ 1,720,429
Non-performing loans	\$ 4,827,831	\$ 5,363,672	\$ 3,847,000	\$ 3,928,000	\$ 2,815,000
Allowance for possible loan losses to total loans	1.58%	1.53%	1.52%	1.53%	1.49%
Non-performing loans to total loans	5.69%	6.93%	5.06%	5.34%	3.74%
<b>Capital</b>					
Tier 1 leverage ratio	13.45%	13.60%	8.83%	8.66%	8.34%
Tier 1 capital to risk-weighted assets	17.07%	18.45%	11.98%	12.20%	11.79%
Total capital to risk-weighted assets	18.32%	19.70%	13.23%	13.42%	13.16%